

Victor Little | Senior Marketing Advisor



Mr. Victor little is the founder of Marketing Ezi, a Company that is focusing on getting businesses continues streams of contacts and turn them into clients.

Marketing Ezi specializes in getting business's or manufacture business owners looking at new ways to attract clients in the 21st Century.

Technology and clients expectations are changing rapidly, therefore you and your business need to adapt to these changes. The old ways are just not cutting it.

Learn these strategies that Put's your business into the forefront and get attention.

Telephone: 1800 730 518

Fax: 03 59 414 148

Email - info@marketingezi.com

Corporate and Commercial



Competencies

- Over 35 years experience in the Manufacturing business
- Managing and growing manufacturing Businesses
- Implementing Marketing Systems
- Financial control systems
- Coach Training
- Implementation of Systems
- Developing Strategic alliances
- Looking at the Big Picture
- Running Events and Training Seminars
- Mobile marketing
- What's New in Marketing

Experience and Qualifications

Started 5 business, 2 companies and 2 mergers

Involved in a Companies' expansion to ten-fold

Taken businesses from a small identity to a Professional corporation that is seen as a leader in the field

1975-1979 Apprenticeship Toolmaker

1980-1990 Foreman / Manager

1990-1993 Metal Business

1993- 2014 Company Director

Certificate's in tool making, Business studies, Management, Simpleogy, Unlock the game Program, Mobile Marketing, Corporate advisor, Trust Based Mentor, Sales and communication skills and many others

Member of

AI - Australian Industry Group

ADIA - Australian Drilling Industry Association

PIA - Australian Pump Association

N.G.W.A - National Ground Water association

WIOA – water Industry operators association

AWA - Australian Water Association

South eastern Manufacturing Association

Platinum Marketing

Tennis and squash clubs

Awards and Positions

President of Moorabbin Church Youth Club

Committee Member of Le Page Tennis club

Sunday school Teacher

2nd in Victorian Schools Cross Country Championship

Won 'A' Grade Grand final

Tennis Won final in B Squad

Tennis won final in Section 1

Selected to go to Lord Somers Camp

Won Scholarship for Senior Tech School

Apprenticeship of the year W A Detcher

Won Best Baby Competition

Won Dingley Night Tennis Competition

Berwick Tennis Men's Comp Runner Up 4 seasons

Junior summer swimming certificate

Ran a Wealth Creation seminar

Runner Up BJJ in Victoria

Vice President of Moorabbin Church Youth Club

Captain of the Tennis Team numerous times

Moorabbin School Cross Country Champion

Played cricket for Cheltenham United church

Won B Grade Grand final

Tennis won final in A grade

2nd in Skiing downhill flags at Falls Creek

Won Scholarship for Junior Tech School

Apprenticeship of the year dandy Tech

One of 7 whole year to pass Applied Science

Won Basketball Grand Final B-Grade

Berwick Tennis Men's Competition Finals

Picked to join School Boys Choir

Ran a Business expo

Running Skills Building Courses

Bronze medal BJJ in Australia

Education and Courses

Applied Science – 5th form (year 11)

Tool Making Course

Basic Electronics 1-3

PLC Electronic Certificate

Heat Treatment Course – South Melbourne

Technician Courses in Inspection

Certificate in NC Programming

First Aid Certificate Level 2

Heavy vehicle driving certificate

Community Course 1 & 2

4 Years Fitting & Turning Apprenticeship

Certificate of Business Studies – Production

Electrical fundamentals

Business Management

Technician Courses in Technical drafting

Technician Courses in Drafting

Landmark Education

Forklift License

Trust Based Mentor Program

Work Place Manager A1 Group